

“After storming into the Top 4 on RuPaul’s Drag Race UK in 2019, Cheryl has been unstoppable as the hustling diva, performing up and down the country and entertaining globally on her social media platforms.”

- Cheryl has accomplished big achievements in the last two years such as the face of Virgin Media’s Christmas campaign, A regular queen on the Netflix ‘I Like To Watch’ Youtube series and has two successful seasons of her hit podcast, **Girl Group Gossip**, where Cheryl and her special co-host for the week discuss in depth iconic girl groups past and present.
- We saw Cheryl swapping walking in heels for wellington boots as she spent two weeks on a North Yorkshire farm and was the Runner-Up on MTV’s ‘Celebs on The Farm’ as well as other TV credits such as **Celebrity Juice**, Comedy Central’s ‘Your Face or Mine’ and BBC’s ‘Strictly Froked Up’.

- The self proclaimed ‘Mediocre’ queen of Essex is anything but Mediocre: over the past two years, she has been involved in campaigns for Barclay Card, Netflix, TIER, Klarna, Vinted, Kit Kat, Bailey’s, IKEA, Tequila Rose, and had multiple appearances on MTV and BBC podcasts.

- Cheryl has been regularly touring in the UK since her first Drag Race appearance - on her own, as well as alongside other drag queens and artists.

- She has secured Proud Events residency, as well as regular features in many queer-related publications, such as **Gay Times** and **Gay London Life**.

- In February 2022, Cheryl launched her first pop song, together with a music video, both of them being highly acclaimed by her audience - and she will not stop here.

 **307K** followers
 **113.5K** followers
 **76.4K** followers

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CHERYL HOLE



‘RuPaul Drag Race UK vs The World’
by BBC Three



‘Interview
for ReVamp Magazine



‘Need The Power’
by Cheryl Hole

Monthly Stats

759.4K accounts reached	49.3% 25-34 age range	808k content reach	53.4% female audience	5.5m impressions	8.4k overall growth
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