



MEDIA KIT 2022

BELLA STOVEY

ABOUT

AFTER GRADUATING IN FASHION ILLUSTRATION, BELLA HAS DEDICATED HERSELF TO CREATING BOLD, INNOVATIVE CONTENT THAT MADE A MARK IN THE FASHION INFLUENCING WORLD.


KNOWN FOR HER LOVE OF BRIGHT COLOURS, STATEMENT PIECES AND VINTAGE HANDBAGS, BELLA HAS A VERY UNIQUE STYLE AND EYE FOR FASHION. SHE SHARES HER WARDROBE FINDS WITH HER AUDIENCE, SHOWING THEM HOW SHE COMBINES HIGH STREET, VINTAGE AND DESIGNER ON A BUDGET.

BELLA'S WEEKLY YT VLOGS AND IG REELS ALLOWS HER FOLLOWERS TO KEEP UP WITH HER FAST-PACED, GLAMOROUS LIFESTYLE, WHILST ALSO SHOWING THE DAILY STRUGGLES AND REALITY OF A 21-YEAR OLD.

BY ATTRACTING A WIDE RANGE OF BRANDS AND AUDIENCE WITH HER RELATABLE, HONEST PERSONALITY, BELLA IS SEEN AS ONE OF THE MOST UPCOMING INFLUENTIAL CREATORS IN THE 'GEN Z' MARKET.



SOCIAL REACH

 **61.2K** @BELLASTOVEY

 **4.21K**

INSTAGRAM INSIGHTS

ENGAGEMENT RATE:
4.8%

GENDER SPLIT:
80.4% F / 19.5% M

PRIMARY AGE:
18-24

IMPRESSIONS WEEKLY:
640K

REACH WEEKLY:
171K

AV. LIKES PER POST:
3K

VIEWS PER STORY:
6K

TOP COUNTRIES:
UK, USA, IRELAND, INDIA, BRAZIL



NOTABLE PARTNERSHIPS

BOOHOO • EDIKTED • SKINNY DIP • TRUE RELIGION • MISS PAP • RAZZL DAZZL • JACK WILLS • PRINCESS POLLY • SHEIN • FUDGE HAIR •

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